



NOHRC 2009
Call for Presentations

Friday, March 13, 2009
I-X Center • Cleveland, Ohio

The Cleveland Society of Human Resource Management invites you to submit a presentation proposal to share your experience and expertise with colleagues at the **Northern Ohio Human Resource Conference 2009 (NOHRC 2009)**. With your presentation, our conference will address the issues and challenges facing the business world today.

Your presentation proposal should present leading-edge information and practical application sessions about current human resource issues, research findings, case studies, future trends in human resource management/development; employee/management programs, techniques or processes; organization development and/or employment law.

The theme of this year's conference is ***Enjoy The Ride***. Our Keynote Speaker is Steve Gilliland, author of the book, *Enjoy the Ride*. Steve's motto is: "If you take care of people, the business will follow." He has helped people grow their businesses and expand their lives by teaching them to rethink their work, their relationships and themselves.

We will be offering the following Conference Tracks. Please indicate which Session Track is applicable to your program.

- Strategic HR
- Talent Attraction
- Compliance
- Diversity
- Employee Engagement

Target Audience

Conference participants will be Human Resource professionals, and are primarily generalists from entry level through senior level professionals. They work with employee/labor relations, benefits and compensation, performance management, collective bargaining/grievance resolution, employment law, training and development, leadership development, organizational and career development, executive development and strategic business partnering. Each concurrent educational session will last 1 hour. We will also host 6 power sessions that last 1.15 hours.



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Conference Sponsorship

The **Cleveland Society for Human Resource Management (Cleveland SHRM)** sponsors this annual conference and exposition. Cleveland SHRM is an affiliate chapter of the Society for Human Resource Management (SHRM). The NOHRC 2009 Committee, a volunteer committee composed of HR practitioners and service providers, organizes implements, administers and evaluates the one-day conference.

Proposal Submissions - Deadline for submission: October 3, 2008.

Members of Cleveland SHRM, as well as non-members, are invited to submit proposals. There is no fee to submit a proposal. Complete the presentation proposal document with all the information requested. Review for accuracy, completeness and neatness. The information you furnish will be printed in our brochure(s) as it is presented. Members of the NOHRC 2009 Committee will review all proposals.

Information to Guide You

Cleveland SHRM seeks proposals, which reflect a diversity of presenters, content, and methods based on the following criteria:

Quality

Cleveland SHRM's definition of quality includes: The significance and depth of the content, how current and relevant the topic will be by the date of the presentation, thoughtfulness of the presentation design and a high degree of willingness to transfer knowledge.

Proven Speaking Ability

Sessions should reflect the tone, subject matter and concerns of a human resource professional. Cleveland SHRM seeks experienced presenters with proven speaking ability.

Diversity

Cleveland SHRM seeks presenters representing geographical, racial, gender and age diversity.

Innovation

Cleveland SHRM also seeks "unsung heroes" with new approaches to current and emerging issues. Don't be afraid to have fun with your audience.

Expertise

Cleveland SHRM invites recognized experts whose contributions have raised standards of excellence for human resource management.

Relevance

Cleveland SHRM seeks presentations that will provide our participants with information that will improve their effectiveness on the job. Presentations are conducted for educational purposes, not as a showcase for promotion of business, practice, service or product.

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A Note Concerning Honoraria

Cleveland SHRM has a tradition of using educational conference sessions as a platform for innovation in the field of human resource management. We look for contributors who are willing to share their expertise *without expectation* of payment in the spirit of networking, *a purpose for which the Society was founded.*

Conference Educational Tracks

Conference educational tracks support the conference theme. We seek depth and development in concurrent session topics related to the theme; sessions that are appropriate and interesting to a range of experience levels; and the applicability of interests to the conference participants. Each concurrent educational session will last 1 hour. Our Power Sessions last 1.15 hours. We encourage our speakers to present information that can be approved for recertification credit hours toward PHR and SPHR recertification through the Human Resource Certification Institute (HRCI). Please visit the HRCI homepage at www.hrci.org for more information.

Commercialism

Presentations that are simply descriptions of company services or products will not be considered. All presenters must avoid commercialism, promotion, and advertising. Unauthorized advertising – materials that promote the author and/or company or service – may not be distributed unless authorized by the Cleveland SHRM NOHRC Committee. Statements made within each presentation are the sole responsibility of the presenter. Presenter statements should not be viewed as, or considered representative of, any endorsement or position taken on any product, service or issue unless specifically stated by SHRM.

Our Mutual Commitment:

We expect presenters:

- ◆ To work closely with conference organizers in advance of the conference and adhere to deadline dates;
- ◆ To work cooperatively to refine the presentation and integrate it with other presentations;
- ◆ To make no substantial changes in content, format, audio/visual needs, room set-up, identity or number of presenters without prior approval of conference organizers.
- ◆ To design and provide high-quality handouts in electronic format for distribution on a conference CD;
- ◆ To recognize that a conference presentation is an opportunity to share information and is not a showcase for promotion of business, practice, service or product;
- ◆ To respect **Cleveland SHRM** as the sponsoring organization with either positive or neutral comments from the platform; and

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In return, Cleveland SHRM will:

- ◆ Pay approved coach-fare air transportation for out-of-town presenters only. Please note that **Cleveland SHRM** does not pay expenses for a co-presenter.
- ◆ Provide a complimentary registration for the conference, including admission to the exposition, educational programs and social events; and
- ◆ Grant you valuable professional exposure. **Cleveland SHRM** conducts the area's largest conference of human resource professionals.

Instructions for Submitting a Presentation Proposal

Presentation proposal submission must be typed.

1. Indicate the preferred title (be descriptive and inviting, 6-8 word max) for your presentation. Write a brief (50-word max) description/abstract surrounding your presentation. This description/abstract will be used in conference promotional materials.
2. State the purpose of your presentation. Identify at least three specific learning objectives (i.e. "By the end of the session the attendees will be able to..."). Explain what is new or unique about the information presented.
 - ◆ Be as specific as possible about the learning opportunities that your presentation offers.
 - ◆ Provide examples of how the proposed material can be utilized to create value or portray excellence in Human Resource Management.
 - ◆ How are the objectives consistent with the target audience indicated and the theme of the conference?
3. Provide a full description of presentation for evaluation purposes (250-word max).
 - ◆ Target audience
 - ◆ Delivery Methodology and Process: Describe the instructional methods and learning activities you will use to convey the content and ensure participant interaction. Sample Handout/printed material is encouraged. These can include written summaries of your presentation as well as supplementary materials. You are welcome to include your contact information. Please do not include order forms or marketing materials.
 - ◆ Equipment requirements
4. Describe your level of expertise with regard to the proposed topic.
5. For the program committee, provide a brief synopsis of your history and/or experience as a facilitator, presenter or trainer. Tell us why you would like to speak at this conference. You may also include your specialties, publications and membership in professional associations.

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6. Provide a brief biographical statement (40 word max) that will be included, and as it should appear in conference materials. Include a digital photo (minimum density of 300 dots per inch, acceptable formats include jpg, eps, or tif).
7. Contact information, including name, organizations, title, address, phone, fax, email address.
8. References: Contact information of three (3) persons who have heard you present. If you have led a session or workshop at a SHRM conference before, please state the year, session/workshop title and approximately how many participants attended the session. Please also list any other conferences or groups where you have presented.

Proposals MUST include all of the above information in order to be considered.

Proposal Review

Submissions are considered using a peer review process. The Speakers committee will review proposals and make recommendations to the conference Chair and core committee.

Questions may be directed to:
216-556-3855 Voicemail
E-mail CSHRM: **info@nohrc.org**

Please sign and date presentation proposal. Submit the completed document by
October 3, 2008

Cleveland Society for Human Resource Management

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Website: www.nohrc.org

Notification on the status of submission starts **November 3, 2008.**